





IT SHOULD TOUCH PEOPLE'S LIVES,  
OR ELSE IT IS NOT WORTHWHILE.

**Wo.man** by Mary Abi Nader is a Lebanese-originated, international design consultancy specializing in corporate and visual identity and websites, persistently pursuing the integration of insights and incorporating finds into emotional and aesthetically engaging designs.

The tools of creation are there, technology is always moving, but the essence is the being. **Wo.man** operates based on this concept, from human to human. Deep involvement is what really matters. Meditation is an inspiration to the Art of Life and Creation.

[www.maryabinader.com](http://www.maryabinader.com)

+961 3 833 057

+ 91 824 730 2739



CREATIVITY FROM A HUMAN ASPECT

CREATIVE MINDS ARE GLOBAL



LEBANON  
KSA  
KUWAIT  
UAE  
JORDAN  
QATAR  
PALESTINE  
CANADA  
UK  
FRANCE  
MALI  
NIGERIA  
INDIA



EXPERIENCES THAT ARE TIMELESS  
STAND APART FROM THE REST.

**20 years** of corporate visual-identity/website  
experience both at large companies and as an  
Independent Creative Consultant

More than **150 websites** of various types globally.

**6 years** experience as Website Creative Consultant  
for AUB / AUBMC

**6 years** creative partner for Junior Chamber  
International's JCI-Lebanon

**4 years** in the field of education

**2 years** Co-Founder/Co-Partner at Reservoir s.a.r.l.

**6 months** Creative Expert on a project with the  
Ministry of Economy and Trade and European Union



Saab Medical Library (AUB)

**Branding / Websites**

Identity Items | Posters | Postcards | Marketing Items | Website

*Lebanon*



Alzheimer's  
destroys  
brain cells





#### Paul Miravet Medical Library

##### Library Hours

Regular  
Monday through Friday 9:00 am - 5:00 pm  
Saturday 9:00 am - 1:00 pm  
Sunday 10:00 am - 12:00 pm

Hours  
Monday through Friday 9:00 am - 5:00 pm  
Saturday 9:00 am - 1:00 pm  
Sunday 10:00 am - 12:00 pm

Call 610-275-1111 for all office hours.

## Alzheimer's destroys brain cells,

causing problems with memory,  
thinking, and behavior severe  
enough to affect work, lifelong hobbies  
or social life.

Alzheimer's gets worse over time,  
and it is fatal.

## Alzheimer's destroys brain cells,

causing problems with memory,  
thinking and behavior severe  
enough to affect work, lifelong hobbies  
or social life.

Alzheimer's gets worse over time,  
and it is fatal.

IN CASE YOU FORGOT



Q: WHERE IS MY BOOK?

A: I DO NOT KNOW

BUT FOR ANY OTHER  
QUESTION YOU HAVE  
I AM READY TO HELP YOU

Aida

Aida Farhat, B.S. Pharmacy  
Reference Librarian

For your Q's and A's visit Aida



Q: WHAT IS MOM  
COOKING TODAY?

A: I DO NOT KNOW

BUT FOR ANY OTHER  
QUESTION YOU HAVE  
I AM READY TO HELP YOU

Aida

Aida Farhat, B.S. Pharmacy  
Reference Librarian

For your Q's and A's visit Aida



American University of Beirut  
P.O. Box 11-0212, BE  
Beirut 1107 2020  
Beirut - Lebanon  
Tel: +961 1 34 26 45 / 13 00 00  
Fax: 2100  
Email: [info@aub.edu.lb](mailto:info@aub.edu.lb)  
Web: [www.aub.edu.lb](http://www.aub.edu.lb)



American University of Beirut  
P.O. Box 11-0212, BE  
Beirut 1107 2020  
Beirut - Lebanon  
Tel: +961 1 34 26 45 / 13 00 00  
Fax: 2100  
Email: [info@aub.edu.lb](mailto:info@aub.edu.lb)  
Web: [www.aub.edu.lb](http://www.aub.edu.lb)



Library services are available 24/7. For more information, visit our website at [www.aub.edu.lb](http://www.aub.edu.lb) or contact us at [info@aub.edu.lb](mailto:info@aub.edu.lb). We are committed to providing you with the best possible service.





American University of Beirut Medical Center (AUBMC)

**Website / Interactive Multimedia**

Website Design / E-cards / Screensaver / Wallpaper / Desktop Calendar

*Lebanon*



I have worked with Ms. Mary Abi Nader on five consecutive website design projects. Within the layout restrictions of AUB, Ms. Abi Nader was still able to adapt this format to the needs of FAFS, AGSC, AVSC, LDEM, and NFSC. She has been extremely positive and flexible in terms of changing requirements and has always provided assistance even beyond the terms of her contract. Her professional work has helped mold a new image to FAFS that is conformant with its new identity. Her work was praised by our audience be it students, staff, faculty, and alumni. We will always look forward to future collaborations with her.

**Laila Hour, MEM**

*Financial Officer*

Dean`s Office - Faculty of Agricultural and Food Sciences  
American University of Beirut







Blends Ltd.

### Website

Website Design & Development for all its food concepts (Cafe Blanc, LivingColors, Waterlemon, Black Pepper, Zahr El Laymoun, Cate in Style)

*Lebanon*



Mary is a creative person with lots of sensibility. Actually it is her strength! She understands, feels the concepts, and adds value to the projects. Although she is a creative, Mary is well organized and delivers on schedule.

We have been collaborating together on many projects in the past, and hopefully many others to come in the future...

### **Dolores El Ramy Mouracade**

*Creative and Concept Consultant for STORM SAL*  
Blends Ltd.



other concepts by blonds



the concept [in food & hospitality](#) [worldwide](#) [in the press](#) [careers](#) [contact us](#) [concept managed by blonds](#)



other concepts by blonds



the concept [food & hospitality](#) [lgbt, playhouse & party themes](#) [we deliver](#) [worldwide](#) [in the press](#) [concept managed by blonds](#)





Thank you so much for creating wonderful web site for our company and for conceptualizing graphic designs for all our new projects. They look great! We will definitely come back to you for our future requirements and will not hesitate to recommend your services to others.

**Alexandre Bitass,**  
*General Manager*  
MMC - Kuwait



Rice  
**Restaurant Branding / Websites**  
Logo & Stationery | Print Design | Copywriting | Interior Images | Signage | Website  
*Kuwait*













is beautiful when, once threshed, it enters granary bins  
like a (flood) of tiny seed-pearls. It is beautiful when  
cooked by a practiced hand, pure white and sweetly  
fragrant."

Shizuo Tsuji







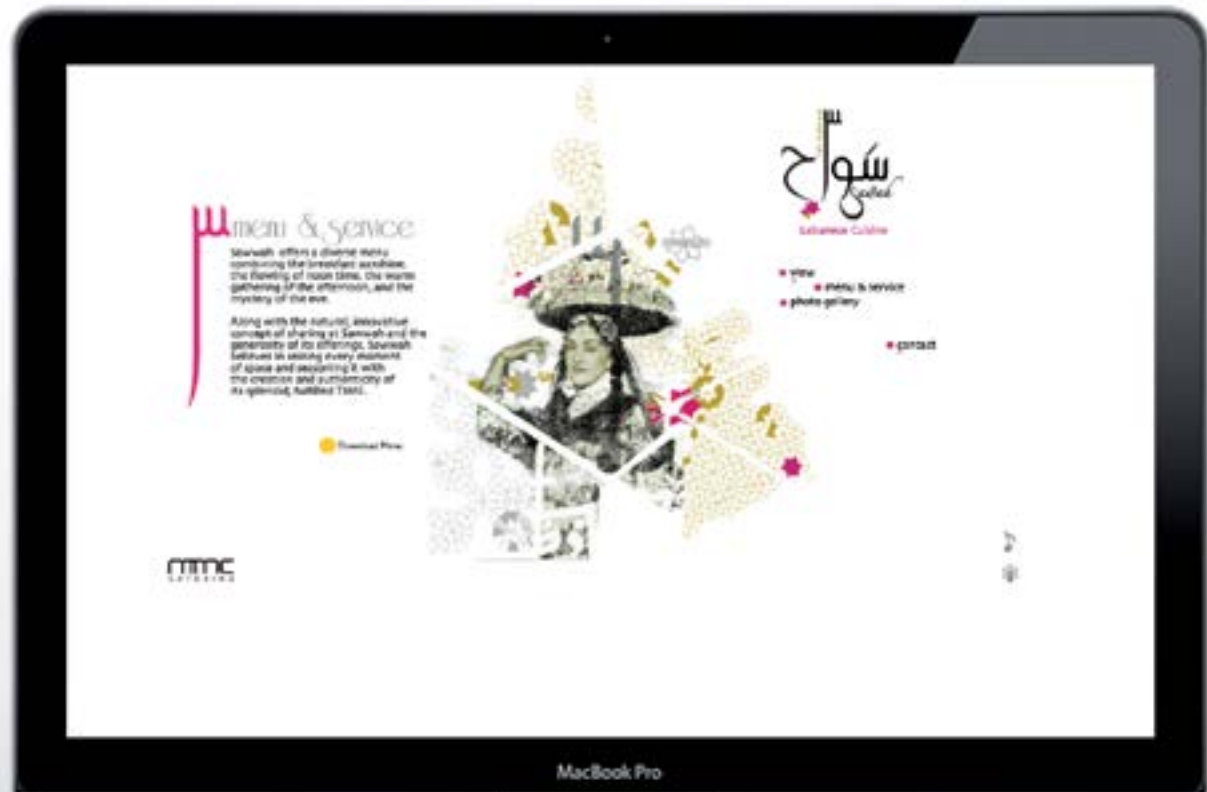


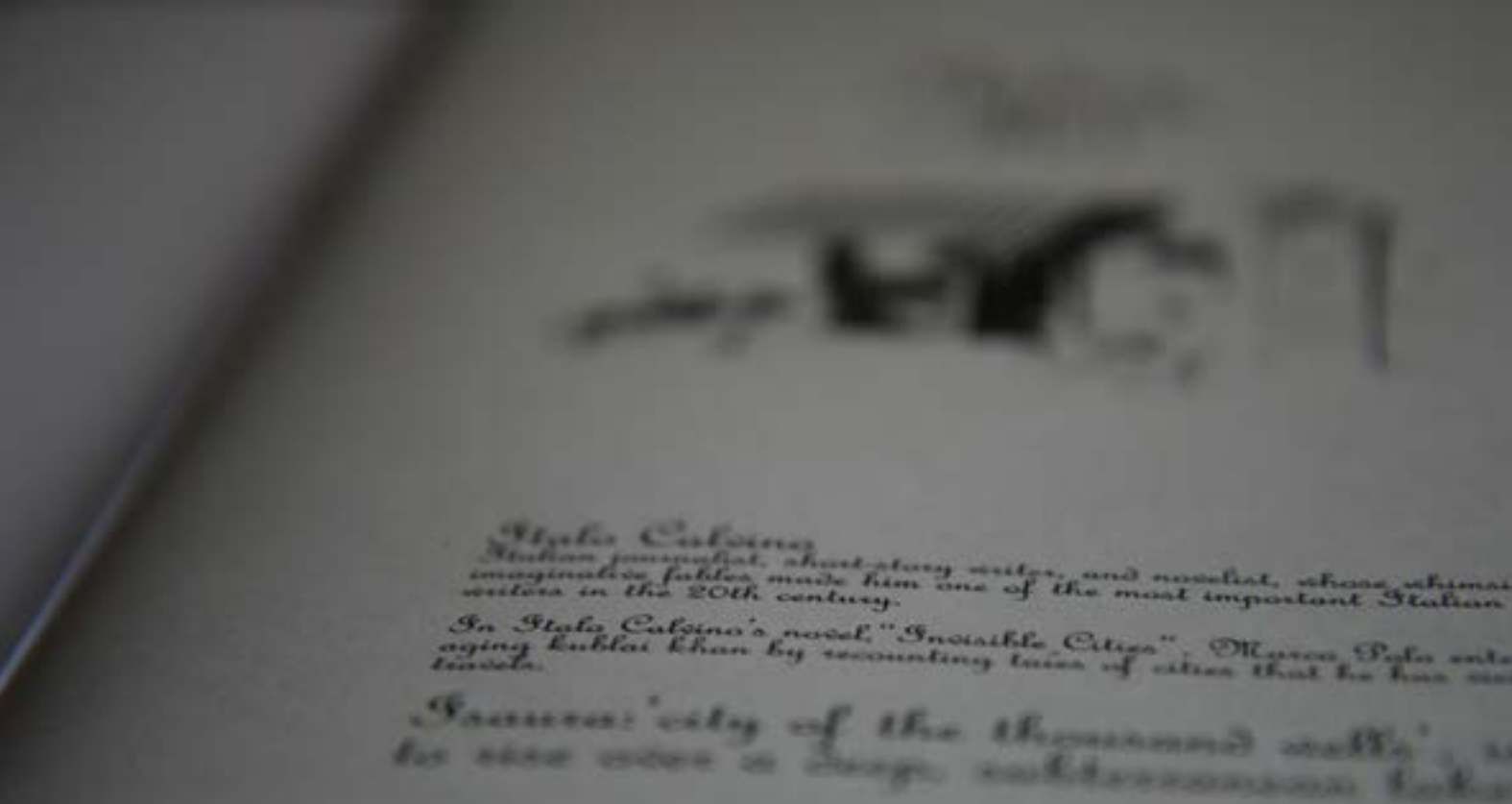












Italo's  
Branding / Website  
Logo & Stationery | Print Items | Vehicles Design | Uniforms | Website  
Kuwait











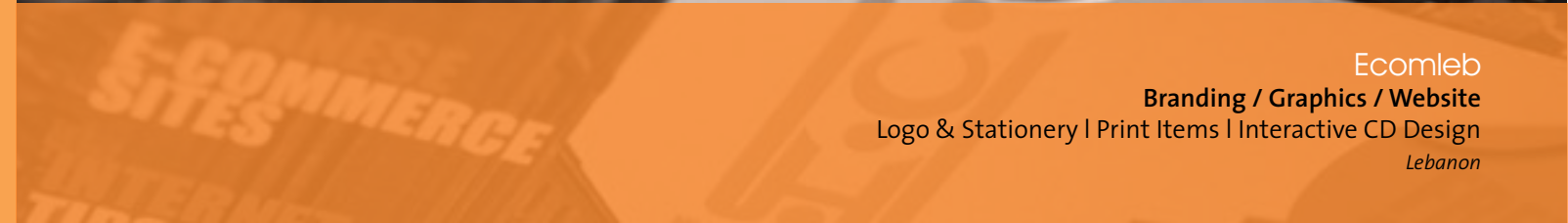
Crimson Garden  
Branding / Website  
Logo & Stationery | Print Items | Vehicles Design | Uniforms | Website  
*Kuwait*





Having Ms. Mary Abi Nader as a graphic designer among E-comleb team was an essential since her creativity and innovative ideas gave the whole project in its different chapters a special flavor.

**Saad Sinno,**  
*IT Expert*  
Ecomleb



Ecomleb  
**Branding / Graphics / Website**  
Logo & Stationery | Print Items | Interactive CD Design  
*Lebanon*







Middle East Social Media Festival by Right Service  
**Branding**  
Logo & Stationery | Print Design | Rollup Banners | Social Media  
*Lebanon*







**MIDDLE EAST  
SOCIAL MEDIA FESTIVAL**

**UNFOLD  
THE  
WORLD OF  
SOCIAL MEDIA**

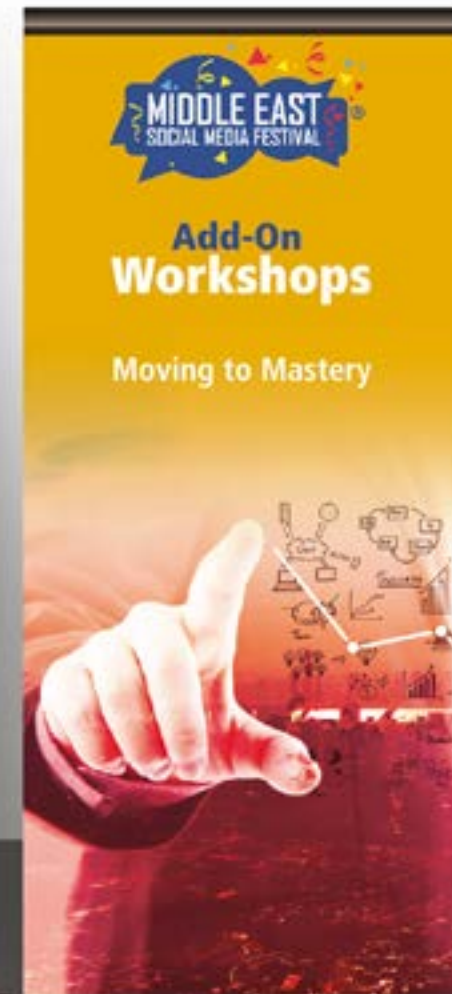
**May 10-11, 2017**  
Beirut Arab University

The Middle East Social Media Festival is an annual social media marketing event, held in association with universities in an interactive festival way that presents a wide variety of problem-based around social media, topics for business, alongside live entertainment and special surprises.

**REGISTER TODAY**

fbpe.com OR contact Right Service: +961 5 951343  
[www.mesmf.com](http://www.mesmf.com)









Real Solutions  
Branding / Website  
Logo & Stationery | Print Items | Vehicles Design | Uniforms | Website  
*Lebanon*







**REAL  
SOLUTIONS®**



IMAR - CMTC  
Branding / Website  
Logo & Stationery | Print Items | Catalogue | Uniforms | Vehicle | Website  
*Lebanon & Qatar*





We are truly grateful for your commitment, dedication and for accepting the challenge to deliver the job within the desired timelines. We found ourselves in need of your support and you came through for us. We are very happy with the production quality of the portfolio and the website, the delivery of your material was really wonderful.

Thank you so much for helping, we appreciate your efforts.

**Rania Abdel Karim**  
*HR Manager*  
IMAR Trading







Mohammad Almanie  
Branding | Websites  
Logo & Stationery | Print Design | Apparel | Website  
KSA









Saudi Build  
Branding / Graphics / Websites  
Logo & Stationery | Print Design | Website  
KSA













# Classical Yoga Fest

LEARN ISHA HATHA YOGA

29<sup>th</sup> - 30<sup>th</sup> June, 2019  
MEGA PROGRAM  
BANGALORE



Classical Hatha Yoga Festival  
Branding  
Logo & Stationery | Print Items | Uniforms | Social Media | Emailer  
India

Trained by  
**Surva Shakti**  
**Yoga for Kids**

**Classical Yoga Fest**  
LEARN ISHA HATHA YOGA

29<sup>th</sup> - 30<sup>th</sup> June, 2019  
MEGA PROGRAM  
BANGALORE

**Surya Shakti**  
Improve Strength & Flexibility

**Yoga for Kids**  
Improve Attention & Memory

**Ring in the 5<sup>th</sup> International Day of Yoga**  
by exploring  
Isha Hatha Yoga  
for kids & adults  
and take home  
Yogic Diet secrets!

**To register, please visit [www.classicalhathayoga.in](http://www.classicalhathayoga.in)  
or call: +91 9686962736**

**Event Venue:**  
Chamaraja Kalyana Mandira 102/5,  
16th Cross, 7th 'A' Main, 3rd Block,  
Near South End Circle, Jayanagar,

**CLASSICAL HATHA YOGA  
BANGALORE**

**Classical Yoga Fest**  
LEARN ISHA HATHA YOGA

29<sup>th</sup> - 30<sup>th</sup> June, 2019  
MEGA PROGRAM | BANGALORE

For the first time ever in Bangalore,  
Isha Hatha Yoga Teachers have come together  
to offer a Hatha Yoga Mega Program!

**Surya Shakti**  
Improve Strength & Flexibility  
2 Sessions  
Fees: Rs. 1500-1200  
(Early Bird offer available)

**Yoga for Kids**  
Improve Attention & Memory  
Fees: Rs. 1500-1000

**Ring in the 5<sup>th</sup> International Day of Yoga**  
by exploring Isha Hatha Yoga for kids & adults  
and take home Yogic Diet secrets!

**Register Here**  
[www.classicalhathayoga.in](http://www.classicalhathayoga.in)  
or call: +91 9686962736

**CLASSICAL HATHA YOGA  
BANGALORE**

**Classical Yoga Fest**  
LEARN ISHA HATHA YOGA

29<sup>th</sup> - 30<sup>th</sup> June  
MEGA PROGRAM  
BANGALORE

**Surya Shakti**  
Improve Strength & Flexibility  
2 Sessions  
Fees: Rs. 1500-1200  
(Early Bird offer available)

**Yoga for Kids**  
Improve Attention & Memory  
Fees: Rs. 1500-1000

**Ring in the 5<sup>th</sup> International Day of Yoga**  
Explore Isha Hatha Yoga  
for kids & adults  
and take home  
Yogic Diet secrets!

**Register Here**  
[www.classicalhathayoga.in](http://www.classicalhathayoga.in)  
or call: +91 9686962736

**CLASSICAL HATHA YOGA  
BANGALORE**

**Classical Yoga Fest**  
LEARN ISHA HATHA YOGA

29<sup>th</sup> - 30<sup>th</sup> June  
BANGALORE

**Register Here**  
[www.classicalhathayoga.in](http://www.classicalhathayoga.in)  
or call: +91 9686962736

**CLASSICAL HATHA YOGA  
BANGALORE**

**Classical Yoga Fest**  
LEARN ISHA HATHA YOGA  
MEGA PROGRAM | BANGALORE

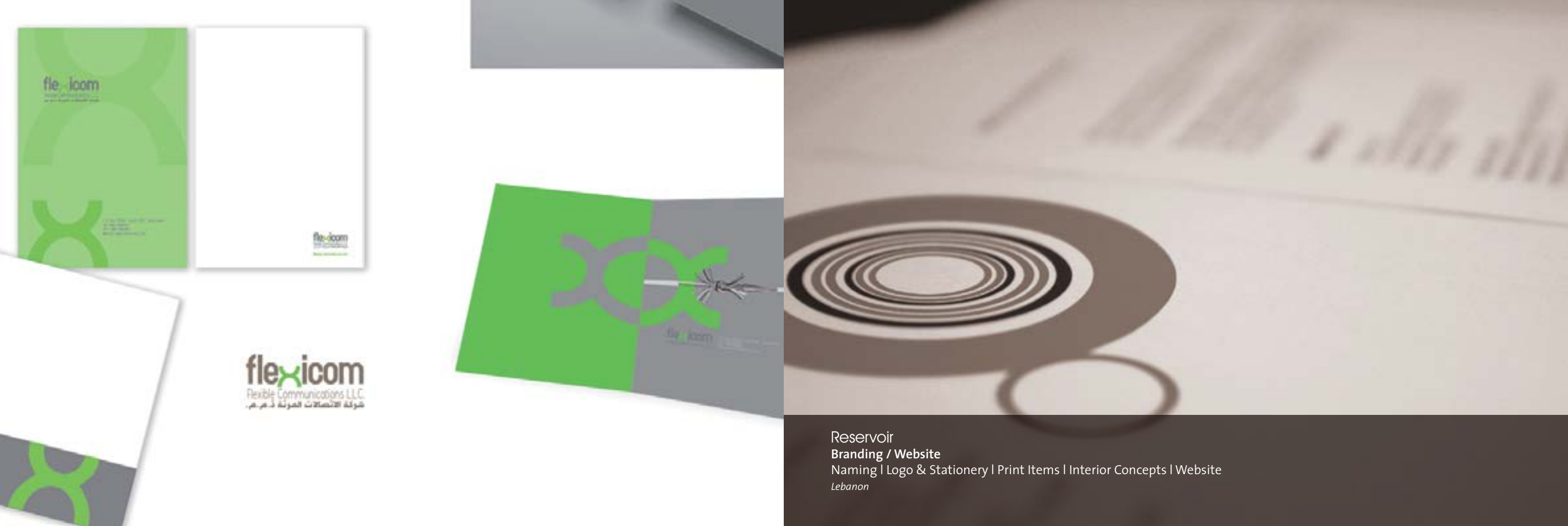


Mary, your commitment to challenge has many dimensions. And as such you have shown tremendous artistic creativity in developing an image for Flexicom. It really depicted what we stand for. And for that I thank you very much.

**Badr Mobayiedh**  
*General Manager*  
 Flexicom – KSA

Flexicom  
 Branding  
 Logo & Stationery | Print Items  
 KSA





Reservoir  
Branding / Website  
Naming | Logo & Stationery | Print Items | Interior Concepts | Website  
*Lebanon*



**CREATIVE**  
**Reservoir™**  
**Reservoir**  
A.C.P.I.  
WWW.RESERVOIR-POINTER.COM







■

Mary's fun personality and ease in dealing with people make her clients enjoy working with her. Like the slogan on her logo «Creativity from a Human Aspect», Mary has a strong capability of quickly analyzing both the personality and mindset of her clients, which makes it easier for her to deliver to them designs that appeal to their tastes. Her work is distinguished with its simplicity, nice colors, and witty creativity. Among her best qualities is her ability to deliver her projects before the deadline. She is a very good project manager.

#### **Rania Haddad**

*2014 Chairperson of the 100th Anniversary Celebration Committee at JCI*

JCI

Junior Chamber International  
Branding / Graphics / Websites for many conventions  
Logo & Stationery | Print Design | Website  
*Lebanon*







 **sbarro** Fresh Italian Cooking

Saturday  
Fiesta

50%  
Discount  
on all our  
freshly  
baked items  
between  
12 and 5 pm



Birthday  
Specials  
Between  
4 and 6 pm

Offer valid  
until Feb. 15th, 2010

Sbarro  
Graphics / Print  
Print Design | Sugnages  
Lebanon

**God** already reserved his piece.

Hamra - Gefinor Center  
Tel: 01/756 911 / 12



 **sbarro**  
Fresh Italian Cooking







KIKO  
Branding Guidelines  
KSA

## PACKAGING (package for blue feeding bottles)

Package for blue feeding bottles  
3 month baby boys.







Katy Jarjoura  
Branding / Websites  
Naming | Logo & Stationery | Print Design | Website  
*Palestine*





I would thank you from the bottom of my heart,  
but for you my heart has no bottom.

Fayez Khoury (Photography)  
Michael Bluhm (Copywriting)

All rights reserved. No part of this publication  
may be reproduced, stored in a retrieval system or  
transmitted in any form, or by any means, electronic,  
mechanical, photocopying, recording or otherwise,  
without the written permission of Mary Abi Nader.

